

KUZCO



Style Guide





# About Us

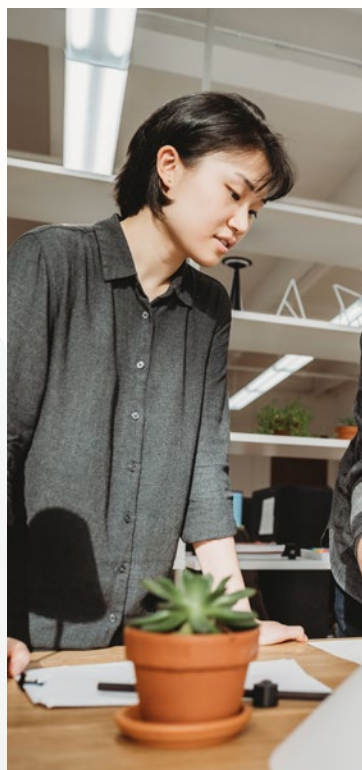
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Since the inception of Kuzco Group in 2006, our mission in lighting has been to create cutting edge design using the latest in LED technology, all at an achievable price point. Our designs begin in our New York City Studio with innovation in mind. We work closely with a group of manufacturers and vendors to create the highest quality pieces possible. We pride ourselves on being a family owned company that puts care into everything we do. From our first office in Surrey, British Columbia to our current locations spanning from Los Angeles, Las Vegas, Dallas, and New York, we have a dedicated team committed to providing the best product and customer service possible.

# Our Design Team

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In 2019, we opened the doors to Kuzco's very own New York City design studio to further innovate and excite the world of modern lighting. Our team, spearheaded by Director of Design, Ryan Pauly, hit the ground running, winning the 2020 Red Dot Design Award for Best of the Best with their innovative Magellan design. Since then, the NYC studio has won many awards for their original design such as the LFI Innovation Award, LIT Design Awards, Core77, and Spark Awards to name a few. Comprised of a team of esteemed industrial designers, they continue their prize-winning design standard each year with the release of highly innovative, original product for Kuzco Lighting.









### ***Style Tip***

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When choosing the correct linear pendant for a dining room or kitchen island, make sure to choose a fixture that will leave 6" of open countertop space on either side of the table.



# Japandi

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Japandi was born out of a desire to make the modern, minimal, functional Scandinavian style more in-tune with nature. Clean lines meet natural finishes and Wabi-Sabi imperfections in a style all its own. Form meets function by combining the modern sleek-ness of Scandinavian design with the natural hues and shapes of ancient Japanese home traditions. Get the look by combining modern lighting by Kuzco with organic elements such as terrazzo, dusty neutral colors, and natural woods.

# Japandi

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## FEATURED PRODUCTS



OWENS  
CF94956-MG



MORINA  
PD32912-WK



VEGA MINOR  
LP18248-BK



DOROTHY  
CH50825



CRUZ  
PD22907-BK/WH



# Designer Spotlight

THE ZEN DEN



Partnering with Working Holiday Spaces, Kuzco Lighting outfitted the Japandi Oasis of Southern California, the Zen Den. Married serial renovators Whitney and Carlos transformed a classic Mid-Century Bungalow into a moody Japandi dream by combining natural hues and earthy accents with modern lighting by Kuzco.

# Eclectic Pop

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Eclectic pops meet sleek style in the latest design trend sweeping major cities everywhere. Highly curated pops of color, gallerized art, and flavorful fixtures create a look that is both fun and refined. From Miley Cyrus to Dita Von Tease, pop culture references have made it into luxury home design in a way everyone can enjoy.





### ***Style Tip***

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Choosing the right size fan for your space is important. For every 100sqft of space, add around 10" to your fan diameter beginning with rooms 100sqft should have a fan diameter of about 32-36".

# Eclectic Pop

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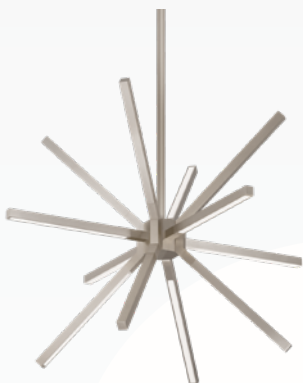
## FEATURED PRODUCTS



CURSIVE  
LP95354-BK



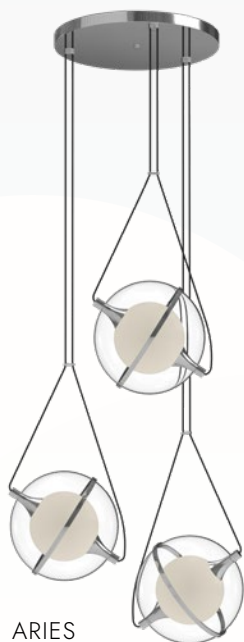
MOTIF  
WS74114-BG



SIRIUS MINOR  
CH14220-BN



JAYDEN  
CH96840-BK/BG



ARIES  
CH76728-CH

# Designer Spotlight

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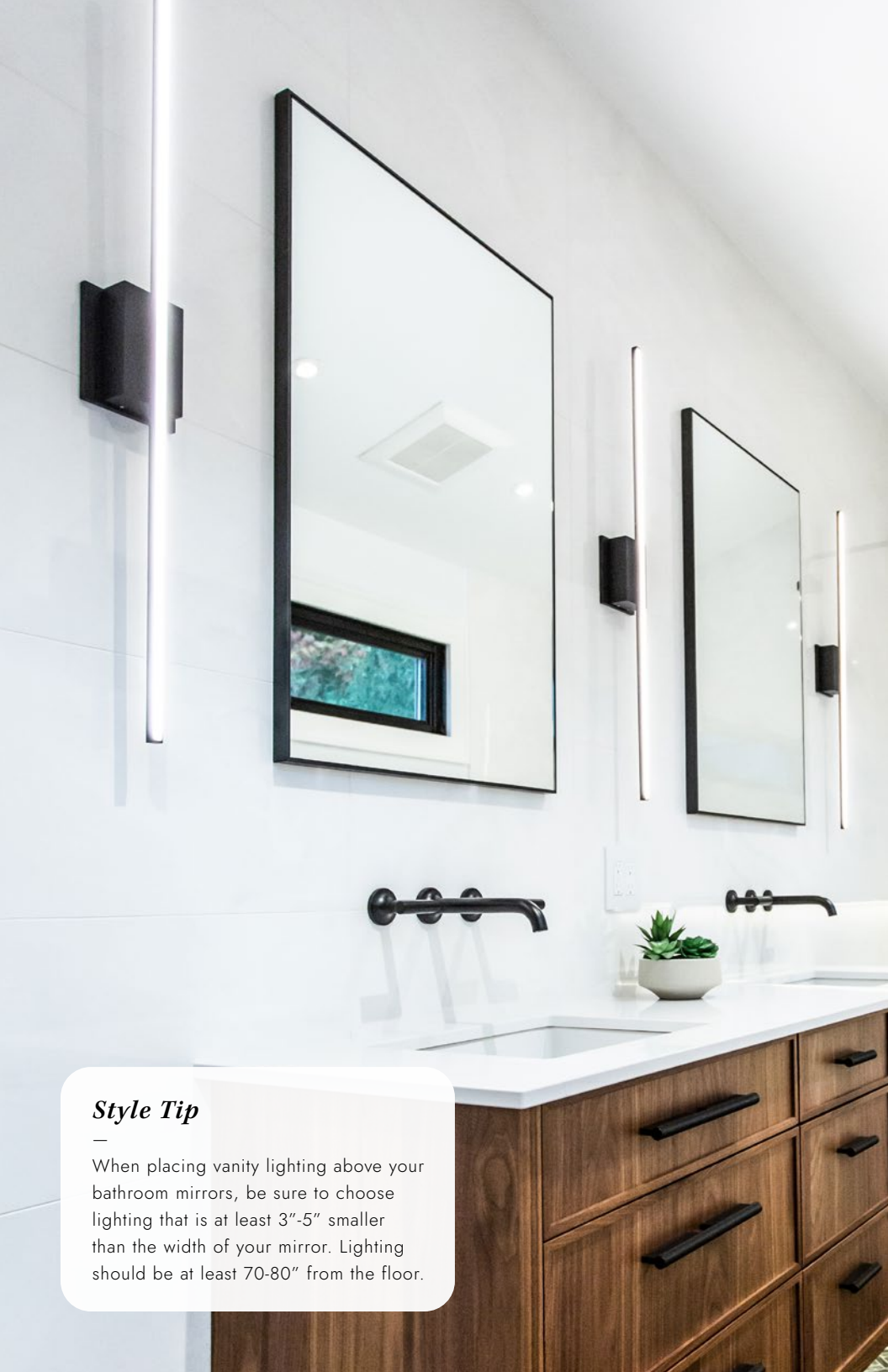
MICHELLE BERWICK INTERIORS



Based in Ontario, Canada Michelle Berwick Interiors is a project-based firm specializing in both residential and commercial design. The team at Michelle Berwick re-designed their home office to fit the upbeat vibe of their brand. Adorned in eclectic modern touches such as peachy wallpaper, decorative mirrors, fluted wood, and modern lighting by Kuzco, this office represents the fresh take on design the team at Michelle Berwick Interiors has to offer their clients. The talented team at Michelle Berwick Interiors love helping clients make their dreams come true and work collaboratively to make that vision come to life.







### ***Style Tip***

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When placing vanity lighting above your bathroom mirrors, be sure to choose lighting that is at least 3"-5" smaller than the width of your mirror. Lighting should be at least 70-80" from the floor.



# Doing Neutral Right

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If you follow the popular design hashtag [#doingneutralright](#) on Instagram, you are bound to find some irresistible inspiration. Neutral tones paired with modern touches is a timeless way to outfit any space. Warm woods blend with classic black, white, grey, and brown finishes to create a space that is bound to invite and excite. From hints of mid-century to full contemporary, this neutral design mantra will fit every sensibility.

# Doing Neutral Right

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## FEATURED PRODUCTS



AMARA  
CH89832-BGGO



BRUNI  
CF24755-BK



HORIZON  
CF96956-BG



MOTO  
CH97139-BK



HILO  
TL28518-BG

# Designer Spotlight

DESIGNS BY KS



Vancouver based design house Designs by KS is a women-led design studio of modern mavens. Specializing a luxury modern homes, Designs by KS has been awarded several design accolades for their take on modern spaces.

# Credits

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## ***The Zen Den***

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Design: Working Holiday Studio

Photography: Carlos Naude

Windows: Western Window Treatments

Tapestry: Caralarga

## ***Michelle Berwick Design Office***

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Photography: Larry Arnal

Powder Room and Kitchen Millwork: Hartley Built

Black Library Millwork: Cambro

Woodworking: Rustic House interiors

Quartz countertops: Cambria

Plumbing/Faucet: Vatera

## ***Design by KS***

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Design: Design by KS

Architecture: Nick Bray Architecture (Passive House Project)

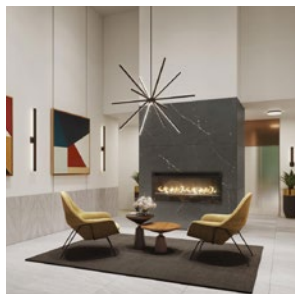
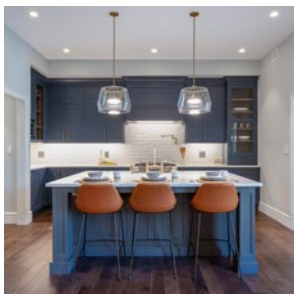
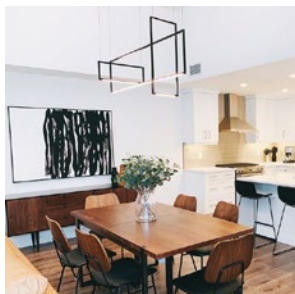
Contractor: Grenor Homes (Richards St Project)

Photography: Martin Knowles Photon/Media (Passive House Project),

iShot Canada (Richards St Project, UBC Hampton Project, Yaletown Project)

Additional Design Support: Harmony Sense Interiors (Passive House Project)

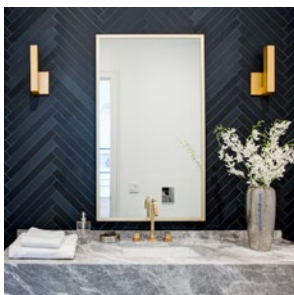
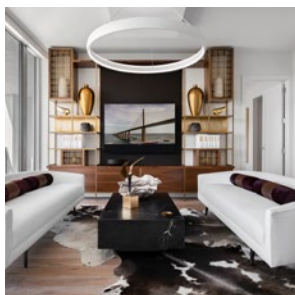
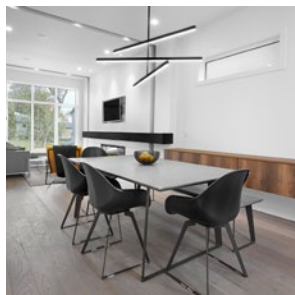
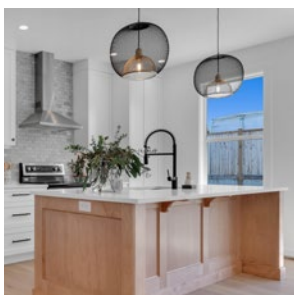
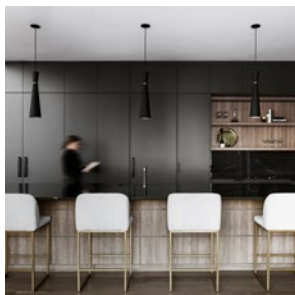




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@KUZCOLIGHTING

Get new inspo from Kuzco daily by following us on social media. Be sure to tag your next home project with **#kuzcolighting** for a chance to be featured.



# KUZCO

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