

alora mood



Style Guide





About Us

Alora Mood is about setting the right tone in every space. Create your own mood using our affordable, trendy designs. Alora Mood is all about capturing the hottest trends while remaining stunningly timeless. With a wide range of unique styles and shapes to choose from, what's your mood?

Uniquely You

Alora Mood fixtures are designed to be chameleons. Unique and artful, yet simple enough to fit the mood of any space, every fixture is designed with you in mind.

Simply Stunning

Truly stunning design comes from a feeling, not a theme. That is why our Alora Mood designs are simple, yet impactful. Using tried-and-true elements in new and unique ways, we have created a culmination of fixtures that will stand out in your space.

Timeless AND Trendy

Our fixtures are designed with cutting-edge trends in mind and are built to last. Alora Mood designs take the hottest trends and pair them with timeless design structure. These elements combined make a truly impactful piece that is classic enough to stand the test of time.



Style Tip

Choose a bulb that fits your style. Change the mood of your fixture by adding a unique bulb, such as a Globe, Opal, or Edison.

Parisian Mood

Parisian Modern is a fresh take on Hollywood Regency and Glam. Taking cues from fashion, regality is in. Vintage meets modern in a new way that takes hints from Federalist to Rococo. This style usually includes pops of muted rich tones with touches of fun fabrics.



Parsian Mood

FEATURED PRODUCTS



OSCAR
WV550224MBAG



DELILAH
PD560510MBCL



NOUVEAU
CH505335AGOP



PLUME
PD501212BGOP



WESTLAKE
VL540322MBGO

Designer Spotlight

KELLY COLLIER CLARK

@kellycollierclark

Kelly Collier-Clark is a Philly-born-and-raised designer leading her firm, Plot Twist Designs. Moreover, she has made a name for herself in the design world as a home influencer, tastemaker, and brand ambassador. Kelly has partnered with High Point Market as an Influencer for both Instagram takeovers and the HPMKT Style Spotters and was a Design Ambassador for What's Now What's Next by New York Design Center. Inspired by her childhood home, her education, and love for textiles & fashion, her design aesthetic is uniquely her own: contemporary mixed with globally inspired decor. She believes interior design is a simple luxury in that dwelling well is essential.



Boho Mood

The new Bohemian style has been a top trend that continues to evolve as it grows. Beachy natural shapes are common in non-traditional statement lighting marked with this style. Japandi, the mix of Japanese naturalism and Scandinavian design is another facet that Bohemian style is evolving.





Style Tip

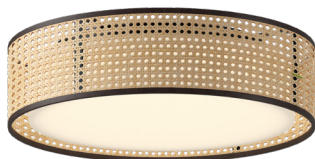
Adding texture to your lighting can add a dynamic twist to a space. Use textures like matte opal glass, rattan, and brushed metals for added visual interest.

Boho Mood

FEATURED PRODUCTS



CELIA
VL415315BGOP



LYLA
FM479016RB



WILLOW
CH548637MBCL



ADDISON
VL638221AGCL



MANILA
PD545622AGWL

Designer Spotlight

AUBREY + LAURA

@lovelivinghere

Aubrey and Laura are college best friends who moved to Ohio together after school. Design passion sparked as both women began to revamp their charming old homes together. Since then, their blog and social media, Love Living Here, has become a source of inspiration for thousands. In their most recent One Room Challenge design, the Rubio flush mount shines against the artsy wallpaper and stunning bathroom finishes.



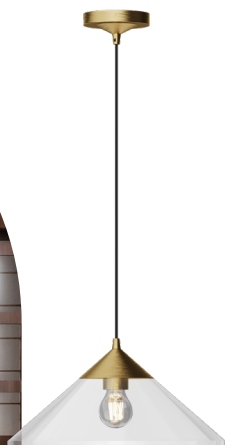


Style Tip

When placing a chandelier or linear pendant over a dining room table, be sure to hang it at least 36" above the top of the table.

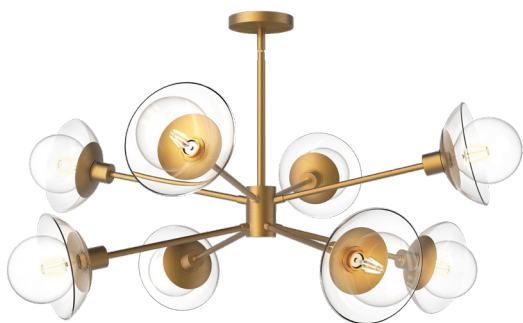
Eclectic Mood

Eclectic style has become a curated and refined art that many find sparks joy. Designs in this artful style range from moody to bright and fun. Elements typically associated with Eclectic lighting include whimsical shapes and compositions of glass and metal dancing in harmony.



Eclectic Mood

FEATURED PRODUCTS



FRANCESCA
CH517338AGCL



BIJOU
PD530341AGOP



EMIL
CH542324WHWK



LUCY
PD568212MBOP



AMELIA
VL519213MBOP

Designer Spotlight

XIN LU

@athomewithxin

Xin Lu is a home décor and DIY influencer with an upbeat, botanical style. For her Spring One Room Challenge, Xin put together a DIY escape for her sons, including a custom-built bunk bed. “The bunk bed was such a labor of love. I spent weeks building it and adding fun little details like a hidden shelf, pegboard storage, fairy lights, and a bell. The Cassia chandelier added the perfect amount of playfulness to the room. My kids call the bulbs ‘little moons,’” Xin notes.



Cottage Mood

Modern Cottage is an evolution of the modern farmhouse aesthetic that blends cozy, traditional silhouettes found in the English countryside with minimalist forms that can thrive in any space. Warm, earthy tones, vintage inspired textures and shapes, and welcoming glows sum up the Modern Cottage mood perfectly.





Style Tip

When placing 2 or more pendants over your kitchen island, be sure there is about 30-36" of space between the bottom of the fixture and your countertop.

Cottage Mood

FEATURED PRODUCTS



ARCHER
CH584525SL



WESTLAKE
LP540334MBGO



CYRUS
FM539008AGCL



KINGSLEY
VL538322MBCL



OLIVER
PD546719AGWL

Designer Spotlight

JESSICA OLIVER BAGGETT

@jessoliverbaggett

Jessica Oliver Baggett is a renovator and home influencer taking her followers on her journey to renovate her 1930s Florida bungalow. Through her love of vintage and warm, inviting color palettes, Jessica makes her home a feast for the eyes. For her latest renovation project, her dining room, Jessica chose the Manila pendant to best highlight her space. The large white shade provides a stunning statement among the hues of creams and earthy green tones.



Japandi Mood

Japandi is the artful mixing of Japanese naturalism with Scandinavian design sensibility. Minimalist forms take new shape with nature-inspired details to make this style one-of-a-kind. The philosophy of Wabi Sabi can be found in this style, embracing the raw beauty of nature in every detail.



REMY
TL485020WH

Japandi Mood

FEATURED PRODUCTS



KENJI
PD529220MBOP



HANA
PD434509AGOP



REMY
FM485214MBOP



TETSU
WV475106BGCL



FUJI
PD525113MBOP



SENO
CH450732AGCW

Credits

Parisian Designer Spotlight

Design by Kelly Collier Clark
www.instagram.com/kellycollierclark
www.plottwistdesignllc.com

Boho Designer Spotlight

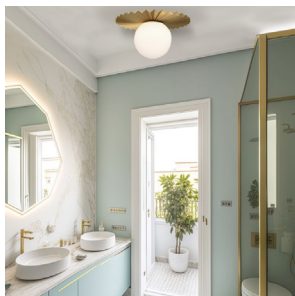
Design by Love Living Here Design Company
www.instagram.com/lovelivinghere
www.lovelivinghereco.com

Eclectic Designer Spotlight

Design by Xin Lu
www.instagram.com/athomewithxin
www.athomewithxin.com

Cottage Designer Spotlight

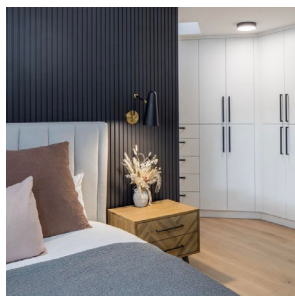
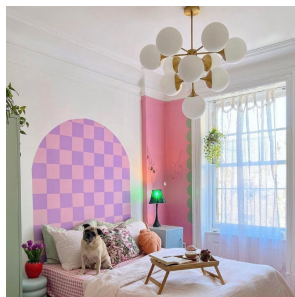
Design by Jessica Oliver Baggett
www.instagram.com/jessoliverbaggett



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